

NEWS RELEASE

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Simplify your FSMA compliance with LINDAR SIMPLY SECURE packaging.

BAXTER, Minn.—LINDAR will be exhibiting at the International Baking Industry Expo (IBIE) at the Las Vegas Convention Center on September 8–11. With more than 23,000 baking professionals, IBIE is the largest North American tradeshow and highlights the industry's new products, technologies, and equipment. Stop by our booth 2037 to see our packaging products.

At the IBIE, LINDAR will feature their SIMPLY SECURE™ tamper-obvious, retail bakery packaging—which will simplify compliance with the FDA's Food Safety Modernization Act (FSMA). SIMPLY SECURE packaging enhances appearance, preserves freshness, and ensures safety. LINDAR's clear, stackable, and tamper-obvious cake, pie, bar, and cupcake containers come with built-in freshness seals to keep bakery goods looking and tasting their best.

“We would love to show everyone the latest in our innovative line of SIMPLY SECURE retail food packages at our booth 2037,” said Dave Fosse, LINDAR's director of marketing. “We look forward to talking with you about forming inspiration with our new pie and cake packaging designs and sizes, as well as our produce clamshells and deli packaging.”



LINDAR's SIMPLY SECURE packaging for pies and cakes is available in sizes suitable for 5-, 6-, 7-, and 8-inch round cakes; 1/8-, 1/4-, and 1/2-sheet cakes; as well as 6-, 8-, and 9-inch pies with fruit and crème domes. Their packaging for bars/brownies, cookies, cupcakes, and muffins is available in a variety of sizes, including single-serve and stackable. These FSMA-compliant, tamper-obvious containers have tabs that snap into place for security, as well as a built-in freshness seal.

Fresh bakery, produce, and deli goods are even more tempting when the packaging shows off their good side. And when you use LINDAR's SIMPLY SECURE tamper-obvious, clear, product packaging, every side is their good side.

Forming inspiration since 1993 on the principles of innovation and resourcefulness, LINDAR has grown to become a leader in plastic thermoforming of food packaging, SIMPLY SECURE tamper-obvious containers, and clean packaging. They're AIB certified and ISO 9001:2015 certified, which show their commitment to delivering consistent quality and value to their customers. Learn More at

<http://lindarcorp.com/food-packaging/tamper-obvious-packaging/>