

Data Sales Promotions

2022 International Baking Industry Exposition

September 18 - 21, 2022 | Las Vegas Convention Center | Las Vegas, NV

The options below are available using Maritz Global Events' (formerly Experient) online portal. Please contact Exhibitor Services for your login information if needed.

Physical Mailing List Options	List Price
2022 Pre-Registered Attendees File Emailed to Third Party mail house <i>Choose from subsets listed on page 2</i>	\$.30 per name with \$250 minimum order
<p>Please note, this data does not include: Phone numbers, fax numbers or email addresses or attendees who opted out of exhibitor communications. Lists are not representative of actual attendance.</p>	

Email List Options (Order Online)	Subset List Price
2022 Pre-Registered Attendees Must use Maritz Global Events' online portal to send email—no direct access to emails <i>Choose from subsets listed on page 2</i>	\$.35 per name with \$250 minimum order
<p>Please note, this data does not include: Phone numbers, fax numbers or email addresses or attendees who opted out of exhibitor communications. Lists are not representative of actual attendance.</p>	

TERMS AND CONDITIONS:

All orders must be **prepaid in full** prior to processing the order.

All requests will be reviewed on an individual basis and are subject to IBIE management approval. IBIE management reserves the right to refuse rental of the attendee lists at any time.

IBIE attendee mailing lists are **rented and not sold**. They are for **one-time use only**. Second and multiple usage rates are the same as initial rates; no discounts will apply. All lists will be seeded and their usage will be monitored at all times. Exhibitors will not receive the data directly. **A secured third party bonded mail house must be retained for all mailings generated using IBIE data. This must be done prior to shipping of the data.**

If your company currently works with a bonded mail house and would like the lists sent to them, you must complete the Bonded Mail House Information section on this order form.

DELIVERABILITY: IBIE does not guarantee the deliverability of its lists.

EXHIBITORS ONLY: You must be a bona fide IBIE 2022 exhibitor to rent mailing lists.

CANCELLATION OF ORDERS:

No orders may be canceled after processing and no refunds will be made for orders canceled after processing.

ORDER ONLINE! Use Maritz Global Events' online portal. Please contact Exhibitor Services below for your login information.

Exhibiting Company: _____
 Booth #: _____
 Check if information is for: Exhibiting Company Third Party
 3rd Party Company (if applicable): _____
 Contact Name: _____
 Address: _____
 City: _____
 State/Country: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Bonded Mail House Information

Name: _____
 Company: _____
 Address: _____
 City: _____
 State/Country: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Do not email credit card information

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz Global Events recommends all customers seek their own expert advice for GDPR Compliance concerns.

For Assistance Contact:
 ExhibitorServices@maritz.com

It is against Maritz Global Events' security policy to accept credit card information via email.


Maritz Global Events[®]
 (formerly Experient)



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WHOLESALE BAKER Select from the following subsets:

Number of Bakery Employees

- Under 20
- 20-99
- 100-499
- 500+

Bakery Classification

- Contract Manufacturer (Private Label)
- Food Service Operation
- Intermediate / Specialty Wholesale Bakery
- Large Wholesale Bakery
- Retail Bakery
- Retail Market / Supermarket / Convenience Store / Warehouse Club
- Tortilla Bakery
- Wholesale Bakery or Commissary owned by a Supermarket / Convenience Store / Warehouse Club

Primary Job Function

- Baker / Master Baker
- Engineering
- General Management

- Human Resources
- Owner / President / Chief Executive
- Pastry Chef / Cake Decorator
- Plant / Store / Food Service Operations
- Purchasing
- R&D / Quality Assurance / Food Safety
- Regulatory / Government Relations / Legal
- Sales / Marketing

Role in Purchase of Products & Services

- Approve
- Recommend
- Research

Products Produced

- Artisan / Hearth Bread / Rolls
- Bagels
- Breeding / Croutons / Breadsticks
- Buns / SoftRolls
- Cake (Iced / Decorated)
- Cake (Sheet / Layer / Sponge)
- Cannabis
- CBD
- Cereal Products
- Confectionery / Candy

- Cookie / Cracker / Biscuit / Biscotti
- Croissants / Pastries / Sweetrolls
- Cupcakes / Muffins
- Desserts / Specialty / Cheesecake
- Donuts
- Dry Pet Food
- English Muffins
- Frozen Dough
- Gluten-Free
- Hispanic Baked Goods
- Nutrition / Cereal Bars
- Organic
- Pan Bread
- Pies
- Pita / Flat Bread
- Pizza / Crusts
- Pretzels / Tortilla Chips / Salty Snacks
- Snack Cakes / Brownies
- Tortillas
- Variety Bread

RETAIL BAKER Select from the following subsets:

Number of Bakery Employees

- Under 20
- 20-99
- 100-499
- 500+

Bakery Classification

- Artisan Bread Shop
- Bakery Cafe
- Cupcake Shop
- Panderia
- Retail Bakery / Wholesale
- Retail Chain
- Retail Multi-Unit Bakery: Cookies / Cakes / Donut / Bagel Shop
- Retail Single Unit Bakery: Cookies / Cakes / Donut / Bagel Shop
- Specialty / Gourmet

Primary Job Function

- Baker / Master Baker
- Bakery Sales Manager / Marketing
- General Management
- Owner / President / Chief Executive
- Pastry Chef / Cake Decorator
- Purchasing / Buyer
- R&D / Quality Assurance

Role in Purchase of Products & Services

- Approve
- Recommend
- Research

Products Produced

- Artisan / Hearth Bread / Rolls
- Bagels
- Bakery Cafe Goods

- Buns / Soft Rolls
- Cake (Iced / Decorated)
- Cake (Sheet / Layer / Sponge)
- Coffee
- Confectionery / Candy
- Cookie / Biscuit / Biscotti / Scones
- Croissants / Pastries / Sweetrolls / Coffee Cake
- Cupcakes / Muffins
- Desserts / Specialty / Cheesecake / Brownies
- Dessert Bars
- Donuts
- Gluten-Free
- Hispanic Baked Goods
- Ice Cream / Gelato
- Organic
- Pan Bread
- Pies

- Pita / Flat Bread
- Pizza / Crusts
- Variety Bread