

# INTERCONNECTED

## IT'S ALL BAKED IN

### IBIE INTERNATIONAL DELEGATION PROGRAM



As the global grain-based food industry's largest, most important trade event in the Western Hemisphere, IBIE is where the next generation of baking technology is launched, new ingredient formulations are unveiled and new trends begin. For this reason, baking industry professionals from all around the world make the trip to Las Vegas every three years. IBIE offers a broad range of solutions and inspiration for every market.

#### Special Benefits for all Delegation Members

- Discounted exhibition hall registration of \$49. (This is the lowest rate and offered exclusively to US Commercial Service delegations).
- 20% discount on IBIEducate classes (excludes specialty workshops and co-located events).
- Exclusive access to the onsite International Lounge including complimentary wireless access; reserved meeting space and complimentary morning and afternoon coffee and tea beverage service.
- Access to the Corporate Meeting program allowing you to reserve private meeting space before or after show hours.

#### Why Attend

- Nearly 1,000 leading manufacturers and suppliers from across the world are here, ready to provide you with the complete spectrum of products & resources.
- IBIE's world-class educational program, IBIEducate, is targeted to industry opportunities and challenges, and divided into specialized tracks, offering the most relevant information and training.
- Taking place in Las Vegas, you will have access to top-level accommodations and amenities to help customize your experience according to your budget and needs.

Join the US Commercial Service  
official IBIE delegation today.



EDUCATION: SEPT. 17-21, 2022  
EXPO HALL: SEPT. 18-21, 2022  
LAS VEGAS CONVENTION CENTER  
WWW.BAKINGEXPO.COM



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