

EXHIBITOR PROMOTION TOOLKIT POSTCARD TEMPLATE

Leverage the IBIE postcard templates to invite your customers to meet you at IBIE.



FRONT

BACK

EDUCATION: SEPT. 13-17, 2025 EXPO HALL: SEPT. 14-17, 2025 INTERNATIONAL BAKING INDUSTRY EXPOSITION WWW.BAKINGEXPO.COM	
VISIT OUR BOOTH#	

POSTCARD INVITATION CUSTOMIZATION GUIDELINES

- 1. Contact **Armando Diaz**, Modern Postcard Corporate Account Manager, at **800-959-8365 ext 1586** or email **armandod@modernpostcard.com**.
- 2. View the template proofs options and decide which is the best fit.
- 3. Download the postcard template design files here.
- 4. Use these guidelines to customize your postcard. Be sure to check your booth number against the floor plan. <u>View the floor plan here.</u>
- 5. Supply Modern Postcard with your artwork and mailing lists.*

